



Madhya Pradesh Tourism Board

Corporate Identification Number (CIN): U75302MP2017NPL043078
6th Floor, Lily Trade Wing, Jahangirabad, Bhopal
Madhya Pradesh, India. Pincode – 462008
Website: www.tourism.mp.gov.in

No. 128 /MPTB/2022

Bhopal, Dated 21/02/2022

Expression of Interest for Organizing Cruises at various Water Bodies in Madhya Pradesh

The detailed EOI document will be available from the date **22/02/2022** on the website:- **www.tourism.mp.gov.in**/<https://www.mptenders.gov.in>/Interested Applicants may submit their response to the EOI by the last date **21/03/2022, 1500hrs**. For further information, Contact Mr. Ankit Kaurav, Company secretary, Mobile no.9407057416 **Tel no. 0755-2780600** or email on csmpbtb@mp.gov.in

Managing Director

Expression of Interest for Organizing Cruises at various Water Bodies in Madhya Pradesh



The heart of
Incredible India

Address : **MADHYA PRADESH TOURISM BOARD.**

Lily Trade Wing (Old Lily Talkies),6th Floor,
Jahangirabad, BHOPAL- 462008 (INDIA)

Contact-0755-2780600

Email- csmtb@mp.gov.in

EOI Fact Sheet

| S. No | Particulars | Details |
|-------|--|--|
| 1. | Name of Issuing Authority | Madhya Pradesh Tourism Board Bhopal, Madhya Pradesh |
| 2. | Name of Engagement | Expression of Interest for Organizing Cruises at various Water Bodies in Madhya Pradesh |
| 3. | Availability of the Document | The EOI Document is available and downloadable on following website: http://www.mptenders.gov.in EOI Document Fees (non-transferable & non-refundable) and Processing Fees must be paid online at GoMP e-Procurement portal –(http://www.mptenders.gov.in) All Subsequent changes to the EOI Document shall be published on the above-mentioned website |
| 4. | EOI Publish Date | 21/02/2022 at e-Procurement portal of GoMP: https://www.mptenders.gov.in/ |
| 5. | Last Date and Time for Submission of EOI | 21/03/2022 at 15:00 Hours at e-Procurement portal of GoMP: https://www.mptenders.gov.in/ |
| 6. | EOI Document Fees | Rs 2,000 + GST and Processing Fees (non-refundable) payable through online e-Procurement portal of GoMP: https://www.mptenders.gov.in/ |
| 10. | Date, Time and Place of opening of Eoi | 22/03/2022 at 15:00 Hours MADHYA PRADESH TOURISM BOARD . Lily Trade Wing (Old Lily Talkies),6th Floor, Jahangirabad, BHOPAL- 462008 (INDIA) Contact-0755-2780600 Email-cs.mptb@mp.gov.in |
| 11. | Date, Time and Place of Technical Presentation | Will be communicated to Applicant |
| 12. | For any Queries Contact Person Details | Company Secretary Madhya Pradesh Tourism Board Lily Trade Wing (Old Lily Talkies),6th Floor, Jehangirabad, BHOPAL- 462008 (INDIA) Contact-0755-2780600 E-mail – csmpbtb@mp.gov.in |

1. About EOI

Information Provided

The **Expression of Interest (EOI)** document contains statements derived from information that is believed to be true and reliable at the date obtained but does not purport to provide all of the information that may be necessary or desirable to enable an intending contracting party to determine whether or not to enter into a contract or arrangement with Madhya Pradesh Tourism Board, Bhopal (MPTB) in relation to the provision of services. Neither MPTB nor any of its officers, employees, agents, representative, contractors, or advisers gives any representation or warranty (whether oral or written), express or implied as to the accuracy, updating or completeness of any writings, information or statement given or made in this EOI Document.

Disclaimer

Subject to any law of the country, and to the maximum extent permitted by law, MPTB and its officers, employees, contractors, agents, and advisers disclaim all liability from any loss or damage (whether foreseeable or not) suffered by any person acting on or refraining from acting because of any information, including forecasts, statements, estimates, or projections contained in this EOI Document or conduct ancillary to it whether or not the loss or damage arises in connection with any negligence, omission, default, lack of care or misrepresentation on the part of MPTB or any of its officers, employees, contractors, agents, or advisers.

Costs Borne by applicants

All costs and expenses incurred by applicants in any way associated with the development, preparation and submission of responses, including but not limited to attendance at meetings, discussions, demonstrations, etc. and providing any additional information required by MPTB, will be borne entirely and exclusively by the applicants.

No Legal Relationship

No binding legal relationship will exist between any of the applicants and MPTB until execution of a contractual agreement.

Applicant Obligation to Inform Itself

The applicant must conduct its own investigation and analysis regarding any information contained in the EOI Document and the meaning and impact of that information.

2. Introduction

- a. Department of Tourism, Govt. of Madhya Pradesh has notified various water bodies in Madhya Pradesh for plying cruise and other water sports activities . All these water bodies possess tremendous tourism potential.
- b. To unlock the potential, Madhya Pradesh Tourism Board is planning to develop cruises at various water bodies, river(s) and lake(s) of the state with private sector participation.
- c. Madhya Pradesh Tourism Policy, 2016 amended 2019, (https://drive.google.com/file/d/1RIsApqVDyoOMSugjduZKsC_YHBB-vW7O/view), offers 15% Capital Investment subsidy maximum upto Rs 3.00 Crore for creation of infrastructure and to establish Adventure Tourism, Water Tourism, Water Sports, Cruise/House Boat, Navigation infrastructure etc. by way of investment and interest subsidy with an intention to promote private sector investments.
- d. MPTB has already framed rules for granting licenses to the private investor for water tourism activities in the State.
- e. With this background Madhya Pradesh Tourism Board is desirous of inviting Expression of Interest (EoI) from applicant(s) to submit their applications for organizing cruises in the State of Madhya Pradesh (the "Project").
- f. MPTB has identified following water bodies, river(s), lake(s) and reservoirs for organizing cruises.

| S.No. | Name of Water Bodies | Place |
|-------|--|-------------------|
| 1 | Water body of Indira Sagar Dam (including Narmada and other tributaries) | Khandwa |
| 2 | Water body of Omkareshwar Dam (Narmada and other tributaries) | Mandhata, Khandwa |
| 3 | From Barwani Point to Sardar Sarovar Dam – Statue of Unity (River Narmada) | Barwani |
| 4 | Water body of Tawa Dam (including Tawa, Denawa and other tributaries) | Hoshangabad |
| 5 | Water body of Bargi Dam (including Narmada and other tributaries) | Jabalpur |
| 6 | Water body of Ban Sagar Dam (including Soun and other tributaries) | Shehdol |
| 7 | Water body of Gandhi Sagar Dam (including Chambal and other tributaries) | Mandsour |
| 8 | Water body of Manikheda Dam (including Sindh and other tributaries) | Shivpuri |
| 9 | Water body of Halali Dam (including Halali and other tributaries) | Raisen |
| 10 | Water body of Chandpatha Dam (District Shivpuri) | Shivpuri |
| 11 | Water body of Chaural Dam (including Chaural and other tributaries) | Mhow, Indore |
| 12 | Water body of Barna Dam (including Barna and other tributaries) | Raisen |

| | | |
|----|--|------------|
| 13 | Water body of Mann Dam (Dhar) | Dhar |
| 14 | Water body of Jobat Fata Dam, (including Hathni River and other tributaries) | Alirajpur |
| 15 | Water body of Dholabad Dam, (including Jamadh River and other tributaries) | Ratlam |
| 16 | Water body of Tigra Dam, Gwalior | Gwalior |
| 17 | Water body of Govindgarh, Rewa | Rewa |
| 18 | Water body of Kolar Dam, Bhopal | Bhopal |
| 19 | Water body of Machagora, Chhindwara | Chhindwara |
| 20 | Water body of Sapna Dam, Betul | Betul |

g. MPTB shall facilitate permission from the concerned authorities for carrying out the cruise activities.

h. Proposals are invited from the potential investor(s)/ experienced operator(s) clearly specifying location(s) listed above (but not limited to), location specific project plan(s), layout plan, status of the land connected to the water body where the proposed activities will be conducted, operational mechanism, proposed activities to be carried out, support expected from the State Government, approximate project cost etc. for consideration at this end.

i. If the applicant(s) wants to submit EOI for more than one location, the applicant(s) must submit project plan, operational mechanism, proposed activities, approximate project cost for each location separately.

j. The shortlisted applicants shall be required to make a presentation before the Committee to be constituted by this MPTB for this specific purpose. The date of the presentation shall be communicated later on.

k. In case more than one application received for one location, then licenses shall be issued on the basis of investment, number of cruise deploy by the applicant and carrying capacity of the water body. The decision taken by Managing Director, MPTB in this regard would be final and binding on all the applicants of EOI.

3.0 Submission of applications

This EOI is advertised through selected newspapers and is posted on website <https://www.mptenders.gov.in/>. Government of Madhya Pradesh to give wide publicity and invite a large number of eligible “Applicants” who have the capability to deliver such services, for their participation in the process of Expression of Interest. The information provided by the “Applicant(s)” will be used by the ‘MPTB’ to select potential “Applicant”. The format for submission of EOI application is enclosed as **Annexure 1 to Annexure 3**.

Applicants who are interested in Organizing Cruise services detailed above may submit their applications to this EOI as per formats given in annexure along with relevant Documentary evidence latest by 21/03/2022 at 15:00 Hours at e-Procurement portal of GoMP: <https://www.mptenders.gov.in/>. Any applications not containing information for all the parts of Annexure may be rejected.

The applications must accompany a proof of payment of non-refundable amount of **Rs. 2,000/-** (Rupees two Thousand only) towards EOI Document Fees at the time of submission of the EOI. The fees should be paid online as per instructions given in fact sheet.

Annexure-1: Application

To
Managing Director
MADHYA PRADESH TOURISM BOARD.
Lily Trade Wing (Old Lily Talkies),6th Floor,
Jahangirabad, BHOPAL- 462008 (INDIA)
Contact-0755-2780600

Application- Expression of Interest for Organizing Cruises at various Water Bodies in Madhya Pradesh

Sir,
In response to your invitation for Expression of Interest for organizing cruise in Madhya Pradesh we,
_____ submit our EOI for _____ location(s) in the prescribed format.

Thanking you,

Yours faithfully,

(Name, Signature)

Address of Communication

Annexure-2:

Application- Expression of Interest for Organizing Cruises at various Water Bodies in Madhya Pradesh

Applicant details

- a. Name of the Applicant:-
- b. Firm's Constitution (Proprietorship / Partnership / Private Limited / Public Limited/ Association/ Society etc.)-:
- c. Address of corporate headquarters and its branch office(s), if any:-
- d. Date of incorporation and/or commencement of business:-
- e. Number of years in sector of relevance:-
- f. Details of individual(s) who will serve as the point of contact/ communication within the company-
 - a. Name:-
 - b. Designation:-
 - c. Company:-
 - d. Address:-
 - e. Telephone Number:-
 - f. E-mail Address:-
 - g. Fax Number:-

Yours faithfully,

For and on behalf of (Name of Applicant)

Duly signed by the Authorized Signatory of the Applicant (Name, Title and Address of the Authorized Signatory)

Annexure-3: Concept Note

To

**Managing Director
Madhya Pradesh Tourism Board (MPTB)
Lily Trade Wing (Old Lily Talkies),6th Floor,
Jehangirabad, BHOPAL- 462008 (INDIA)**

Subject: Expression of Interest for Organizing Cruises at various Water Bodies in Madhya Pradesh

(To be enclosed with application)

1. Proposed project details
 - a. Exact Location of the proposed project:-
 - b. Location specific project plan
 - c. layout plan
 - d. land status
 - e. Details of Operational Mechanism:-
 - f. List of proposed activities:-
 - g. Approx. cost of project:-
 - h. Support required from State Government (if any):-

Note:- If the applicant(s) wants to organize cruise for more than one location, separate Annexure-3 for each location must be submitted.